

SUBJECT: Business Curriculum Intent and Implementation

School Curriculum Intent

Young people leave Vandyke as confident and socially responsible world ready citizens with the skills, knowledge and courage to thrive.

Subject Curriculum Intent

To provide every student with an understanding of the key practical applications of business concepts and give them an opportunity to explore real business issues.

Subject Curriculum Implementation

Across the two years of either the GCSE or GCE course, we constantly evaluate how successfully we are implementing our intent.

During the planning stage, we try to pre-empt misconceptions and misunderstandings about the world of business. We also adapt and will quicken or slow the pace of lessons as we see fit. We tailor the lesson schedules to each, unique cohort. Weekly meetings allow for the evaluation of progress and to troubleshoot any issues that have arisen.

Interleaving topics and asking students to find overlaps between particular topics is embedded throughout the two year courses at both KS4 and KS5. Homework allows for revision and retrieval of previous topics that have been taught. Regular formative and summative assessment takes place across the department in order to make sure long term learning is embedded. Our teaching strategies ensure that students have a good knowledge of the specification in topics such as entrepreneurship, marketing, ethical issues and globalisation but are also capable of going beyond what is taught in lessons to appreciate what is happening in the economy and the business world. Numeracy and financial management skills are regularly covered within lessons using real life case studies and project work.

Subject Curriculum Impact

The curriculum is constantly being reviewed to ensure that the structure allows for maximum impact for all of our students. We monitor progress through exercise book marking, unit assessments, learning walks, mocks and team reviews and this helps to evaluate current practice and implement any changes.

Business remains a popular choice for students at KS4 with around 40% of the cohort choosing the GCSE as an option. KS5 uptake is also good with approximately 25% of students taking the Business or Finance courses.

Many students go on to further study in Business and Finance at university and in apprenticeships.

Cultural Capital and Careers input

Business aims to give students a solid foundation in their understanding of the business world and the wider economy as well as providing them with an awareness of ethical and moral issues both domestically and globally. Managing personal finance and budgeting are common topics throughout the courses at both KS4 and 5.

Cross-curricular links

Numeracy links are a priority with the overlap of many mathematical skills used in managing personal finance and analysing statistical information.

There are links with Media studies in the world of advertising and marketing more generally.