

# Travel and Tourism

**Qualification:** BTEC Level 3 National  
Extended Certificate in Travel and Tourism  
**Course Tutor:** Mrs F Green

Category	Information
<b>Course entry requirements</b>	General BTEC entry requirements including English Language or English Literature and Maths at grade 4 or above.
<b>Course description</b> <i>What will I be studying and doing? How much theory, how much applied or practical?</i>	<p>The BTEC Level 3 Extended Certificate in Travel and Tourism is growing in popularity. Tourism is Britain's fifth largest industry as it is worth over a £115 billion a year and employs more than 2.6 million people. The opportunities for everyone to participate in travel and tourism activities are continuing to grow, as are the job opportunities within the industry. The aim of the course is to increase students' knowledge of the contemporary travel and tourism industry.</p> <p><b>Mandatory Units</b> The World of Travel and Tourism (Exam) Global Destinations (Task set and marked by Pearson) Managing the Customer Experience (Coursework)</p> <p><b>Optional Units</b> Visitor Attractions (Coursework)</p>
<b>Additional Course Information</b>	This course will involve a number of excursions which will incur a cost.
<b>Examination</b>	Two of the mandatory units will consist of examinations.
<b>Coursework</b> <i>What do I have to do for coursework, and when? Is coursework completed at home or in lessons? How much is there?</i>	<p>Two units will comprise of coursework, which will then be internally assessed. These units will be completed in the classroom and at home.</p> <p><b>It is vitally important to keep to all deadlines.</b></p>
<b>Post-18 Opportunities and Employment</b>	<p>This qualification enables students to continue into further education or an apprenticeship within the industry. It also offers routes into many different careers some of these are:</p> <ul style="list-style-type: none"> <li>• Travel and Tourism</li> <li>• Business Studies</li> <li>• Air Hostess</li> <li>• Events Management</li> <li>• Marketing</li> <li>• Working on Cruise Liners</li> <li>• Travel Agencies</li> <li>• Hotel Management</li> <li>• Tourism Officer</li> <li>• Travel Agency Manager</li> <li>• Tour Manager</li> <li>• Tourist Information Centre Manager</li> </ul> <p>All these career routes require further training.</p>