

Business Studies

Edexcel
Course Tutor
Mrs S Dalton

Category	Information
Course entry requirements	General A level entry requirements including a grade 5 in GCSE English Language or Literature and Maths. This subject is often studied at post 16 level for the first time without having been taken at GCSE. However, if you have taken GCSE Business you should have achieved a grade 5 as a minimum.
Course description <i>What will I be studying and doing? How much theory, how much applied or practical?</i>	<u>Year 12</u> Theme 1: Marketing and People Meeting Customer Needs, The Market, Marketing Mix and Strategy, Managing People, Entrepreneurs and Leader Theme 2: Managing Business Activities Raising Finance, Financial Planning, Managing Finance, Resource Management, External Influences <u>Year 13</u> Theme 3: Business Decisions and Strategy Business Objectives and Strategy, Business Growth, Decision-Making Techniques, Influences on Business Decision, Assessing Competitiveness Theme 4: Global Business Globalisation, Global Markets and Business Expansion, Global Marketing, Global Industries and Companies
Coursework	There is no coursework.
Final examination <i>What's the final exam like?</i>	<i>Paper 1 (35%) 2 hours</i> Theme 1: Marketing and People Theme 4: Global Business <i>Paper 2 (35%) 2 hours</i> Theme 2: Managing Business Activities Theme 3: Business Decisions and Strategy <i>Paper 3 (30%) 2 hours</i> Investigating business in a competitive environment. Based on a pre-release case study – all 4 themes examined. All examinations are taken in the summer.
Post-18 Opportunities and Employment	At the end of the course you may continue to study Business or a related subject such as Management, Human Resource Management, Operations Management, Marketing, Accounting, Finance, Law, or Investment Banking in Higher Education. The course will help your understanding of how businesses operate; the concepts learnt will be very helpful for you when applying to work for big organisations in the UK or abroad. The course can lead to a career with some big companies as it has done in the past with students who took an A level in Business. They have secured employment with companies such as British Airways, Rolls Royce, Network Rail, Coco Cola to name but just a few.